

*"YOU DON'T LEARN TO WALK BY FOLLOWING RULES. YOU LEARN BY DOING AND BY FALLING OVER"* 

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#### **ABOUT KKR FOUNDATION:**

KKR Foundation is a Public Charitable Trust executed on 12<sup>th</sup> Day of December 2008 by Mr. Kotha Krishna Reddy.

The Foundation has been driven by a belief, "CREATING BETTER TOMORROW FOR THE PEOPLE BY HELPING THEM", in founder Mr. Reddy's view this is possible through:

- Educating/nurturing less privileged youth through skill training initiatives, up skilling the semi-skilled workforce (aged between 18-50), so that they are enabled to gain access to better career opportunities including self-employment for their growth.
- Extending support to the less privileged communities in collaboration with likeminded donors. Support communities including; improving infrastructure in schools, creating awareness in communities on safety and security, rural empowerment programmes, career guidance for the less privileged youth, promote social rehabilitation programmes including health and education, especially for the poor school children in rural areas etc.





### Mission

# *"Empower communities through sustainable and qualitative initiatives"*

- By initiating skill development programmes for rural and urban unemployed youth to make them employable; initiating skill upgradation programmes for semiskilled workforce to improve their career opportunities.
- By improving the educational outcomes through (a) creating awareness on importance of vocational skills (b) counselling and career guidance for the students who are above 10<sup>th</sup> class, including awareness and counselling on defence career and opportunities
- Leveraging the ICT programmes to empower rural communities through entrepreneurship and agricultural initiatives
- Empowering the communities through social activities in the areas of health, hygiene, disaster management, etc. which will enable them to lead a better life

#### Vision

*"Empower youth and transform communities towards nation building"* 





## Values



#### Integrity:

- Practice highest degree of integrity in all situations
- Administer things which are right even its difficult

#### Innovation

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- Adapt change and lead adversity
  - Be curious in doing things differently





#### Accountability

- Take ownership in achieving results
- Protect organisation's interest beyond your limits





### **Skill Development Initiatives**

We are on a mission to transform communities through various skill development initiatives. Our activities are aligned to Global Sustainable Goals



- Multi Skill Technician
- Field Technician AC
- Field Technician Refrigerator
- Field Technician Other Home Appliances
- Solar PV Installer .
- Solar PV Installer
- Solar PV Solar PV Installer
- Assistant Electrician
- Construction Electrician
- Helper Fabrication
- Assistant construction Fitter

Our Focused Industry Sectors:

- Construction
- Electronics
- Power
- Green JOBs
- Management
- Agricultures
- HealthCare

#### **JOB** roles

- Helper Mason
- Assistant Mason
- Rural Mason
- Assistant Bar Bender and Steel Fixer
- Assistant Construction Painter & Decorator
- Construction Painter & Decorator
- Assistant construction Fitter
- Foreman Electrician works
- Supervisor Electrical Works











#### Community Development Initiatives

Transforming Communities means, Transforming Nation. Our team reached out to many communities in Telangana and Andhra Pradesh and offered support when needed. Some of our community development programs are





### Defence Recruitment Training Camps

Mr. Krishna Reddy, Managing Trustee at KKR Foundation is an ex-service man at Indian Army. Joining Indian Army is a dream of many young in the nation. Team KKR Foundation under the guidance of Founder and Trustee organised many workshops and training camps across Telangana and Andhra Pradesh





IT IS GOD'S DUTY TO FORGIVE THE ENEMIES, BUT IT'S OUR DUTY TO CONVENE A MEETING BETWEEN THE TWO

-Field Marshal Sam Manekshaw



### **Skills for Colleges**

We work with Graduate and help them with JOB skills and Professional skills to enhance their capabilities to crack the JOB interviews. Some of our modules are

## Skills Campus



Professional

Skills



Analytical

Aptitude &



Skills



Management

IT Skills

All the students will undergo pre and post training assessments. Post training students we offer campus placement support.





### National Partnerships



Construction Skill Development Council of India





विद्युत क्षेत्रीय कौशल परिषद Power Sector Skill Council





SKILL COUNCIL FOR GREEN JOBS







International Copper Association Copper Alliance

#### Programs

















#### Founder's Message

I am a fortunate soul to have worked in the service to the unit of the Indian Army for 18 years, how glorious the moments were, and I continued to cherish those memories and experience throughout my life. I feel proud and take pride that serving the Indian Army has made me a person who realises the value of 'giving back' to the society.

Post my tenure at the Indian Army, I tried sharing my experience and learning when I associated with few corporates, NGOs and Government Sector Organisations, whatever the assignments I have undertaken, my heart was always bent towards 'serving the society' in whatever way it is possible. I could deliver best of my services, knowledge, and skills throughout my association with organisations including National Academy for Construction (NAC), Soma Enterprise Limited, Dr. Reddy's Foundation and GMR Infrastructure Limited.

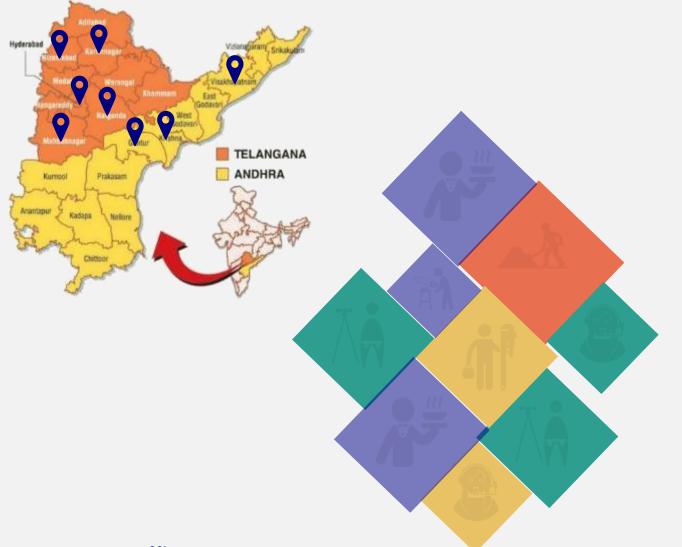
Nevertheless, the journey of being associated with many corporates and NGOs added a tremendous value to my experience, my passion in connecting to the communities through service orientation, hard work and dedication has always been in my deepest thoughts. I personally believe that when we engage in some community development activity, we should not be bound by certain rules, the only rule is to see the 'change' and cause the transformation in serving others. This thought always motivated me and always forced me that I must find a path where my journey would command my free will and that's where I see my life's ultimate purpose. That was the moment I made my choice of creating KKR Foundation.

In 2013, I quit my corporate journey and started KKR Foundation to serve the community with integrity. My belief was to transform my skills, knowledge and experience to provide a great leadership to KKR Foundation through; Skill Development and Community Development initiatives. So far, we have impacted close to 15,000 lives through our skill development programmes and 55,000 live impacted through awareness programmes. We have partnered with many Government and Corporate sectors in contributing to the society through our programmes.

Our motto in this journey is to transform the communities through various community development programmes.







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